

“RLM recognized in The Top 10 ERP Solution Providers for 2022”.



Today companies in the apparel arena face a growing problem of keeping track of their inventory alongside order management. From knowing where the containers carrying the products are now, knowing when they have reached the warehouse, and whether they are in the conditions they were ordered in, these updates need a close eye on the shipment.

Parsippany, NJ – August 3rd, 2022. RLM Apparel Software from Aptean, the industry-leading Integrated Fashion ERP, PLM, EDI, WMS, E-commerce & Financials software systems specifically designed for the fashion industry, has been selected among the [Top 10 ERP Solution providers in 2022](#) by [MYTECHMAG](#) a growing digital outlet of informative and digitally oriented content that connects the readers with the latest trends as the industries worldwide pivot towards technology and digital transformation.

This platform offers some of the most comprehensive coverage of technology developments across the globe, which can help tech professionals make informed decisions regarding making the best use of data, technological advancements, and marketing strategies. RLM Apparel Software enables Fashion and sewn-products companies to unleash their full potential by accelerating performance across the entire company as well as the global supply chain.

“RLM provides a single fully integrated solution, that can help managing all the different business processes together, offering a single source of truth. It can help manage inventory in real time and have the full visibility to see what’s coming in and how it affects the bottom line”.

It is the need of the hour for companies to have proper tools to manage their efficiency and serve the end-users in an enhanced manner. A global solution covers everything from concept to development specifications, all the way down to consumer feedback, and this is where RLM Apparel Software Systems becomes a global leader. Headquartered in Parsippany, New

Jersey, RLM has focused solely on understanding the needs and overcoming the challenges of the fashion industry. “RLM provides a single solution, or they can make and manage all the different office processes together. Offering a single source of truth, manage inventory and what’s coming in and how it affects the bottom line,” says Andy Lynn, VP of Business Development at RLM.

Read the full article featured in MYTECHMAG magazine here: [A Miracle ERP Solution for Fashion Industry](#)

RLM APPAREL SOFTWARE
From Apparel

TOP 10 ERP Solution Providers 2012

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Andy Lynn,
VP of Business Development

A Miracle ERP Solution for Fashion Industry

Today's fashion industry is a complex, fast-paced environment. RLM ERP can help by reducing inventory levels and providing accurate cost views into your suborder production and outbound orders. Potential gross profit information and actual gross profit information allow you to plan and make better informed and more timely decisions.

The users understand that using RLM makes it an easy and seamless process. When they are using our system to understand how everything works they don't have to work too hard as everything is embedded and is specially made for the fashion area," explains Andy. "We assist the client in going the extra mile. I think that is because the product has been developed in a unique manner with analytics and exactly knows what the fashion industry is looking for to manage their business and service their clients which our really makes all the difference from other types of solutions which are not concentrating to a particular industry."

For instance, Trend Marketing, one of Canada's largest footwear distributors, has deepened connectivity with retailers and enhanced fulfillment efficiency with RLM Apparel Software's enterprise solution. Having outgrown its 9-year-old ERP system, Trend Marketing searched for a new solution and decided on RLM Apparel Software's cloud-based suite, encompassing all business processes from financial management to warehousing and fulfillment. Before implementing RLM, Trend Marketing shipping associates would access a retail customer's system to issue an invoice, a required precursor to shipping that order. Then the associates had to remember to go into Trend Marketing's ERP system to issue the invoice manually. They might forget to take that step during busy times, which causes confusing discrepancies between accounts receivable and inventory numbers. Trend Marketing also had to manually add any shipping costs to the invoices generated in its system to make matters more complicated. Today, all those transactions and cost applications occur automatically thanks to much tighter EDI integration between Trend Marketing, its retail customers, and their preferred parcel shippers. Leading up to its system changeover, the company also was hindered by manual processes on the receiving end. Before its distribution center was upgraded to RLM's Warehouse Management System (WMS), DC employees had to record incoming orders on paper and take those notes to a separate office, where other team members would calculate and add the landed costs for each style and then reenter the order into the ERP system. The RLM software calculates those costs automatically, and goods are immediately welcomed into inventory at the DC.

For the days to come, the company plans to implement the latest in technology and enhance its solutions and services for its clients. "We are planning on developing a new technology which will take our PLM solution to another level, making it a lot easier to collaborate online. We are making the PLM process more social within the organization but also giving them the ability to share information more easily across vendors and in a secure manner," explains Andy. "But there is so much more to come."

20

21

About RLM:

In its more than 40 years of operation, RLM has amassed the most knowledgeable and trusted consultants and implementation specialists in the industry. Among the business services offered are Process Optimization, on-site project management, implementation, training, phone support, software personalization, and custom programming. With client user counts ranging from 10 to more than 500, RLM is pleased to play a role in the success of many of the fashion industries most prominent and most innovative companies, including: Johnny Was, John Varvatos, LoveShackFancy, Phillip Lim, Proenza Schouler, U.S. Polo Assn., The Row, Alexander Wang, Jordache, Farm Rio, and other retailers, brands, and manufacturers. The privately held company

employs an entire stable of development, quality control, consulting services, sales, marketing, and customer support professionals. RLM Apparel Software was acquired by Aptean in May 2022. This acquisition reinforced Aptean's commitment to serving the fashion and apparel market as RLM shares both passion for software innovation and the commitment to provide customers with the technology and services necessary to accelerate their growth while increasing efficiency and visibility. RLM is headquartered in Parsippany, New Jersey, and maintains a research and development center in San Jose, Costa Rica, and Colombia. For more information, visit www.ronlynn.com and follow us on [Twitter](#), [YouTube](#), and [LinkedIn](#).

About Aptean:

Aptean is one of the world's leading providers of purpose-built, industry-specific software that helps manufacturers and distributors effectively run and grow their businesses. With both cloud and on-premise deployment options, Aptean's products, services and unmatched expertise help businesses of all sizes to be Ready for What's Next, Now®. Aptean is headquartered in Alpharetta, Georgia and has offices in North America, Europe and Asia-Pacific. To learn more about Aptean and the markets we serve, visit <http://www.aptean.com>.

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MYTECHMAG provides hundreds of informative content pieces across a range of industries and technologies, so you always stay abreast of what's happening in the constantly evolving world of technology.

In today's world, where the right information is vital to your success, MYTECHMAG serves as a trusted guide with in-depth market research and a robust approach that helps marketing and sales professionals from the technology industry stay up-to-date on all that's new in the tech community along with the latest news, blogs, features, expert interviews, webcasts, whitepapers, and newsletters.

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The world of technology is changing fast, and it's hard to predict what will be the next. So don't miss a thing and catch the latest buzz in the world of technology with MYTECHMAG – your trusted technology guide.

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